

KEZL FM RADIO STATION

"God Whispering" Ministry Focus

1. **KEZL-FM** was constructed for three reasons:

- A. preservation of traditional church and theatre organ music and instruments by keeping old fashioned organ broadcasts in the public eye (or ear!)
- B. Conserve and help maintain the existing instruments themselves, i.e. pipe organs by promoting their use and encouraging saving these instruments. Organs are fast being lost to the ages as churches change to modern music formats leaving nothing for the older folks among us who enjoy traditional services and worship.
- C. Attract persons to accept Christ by non-traditional radio broadcasts.

At the same time **KEZL Radio**

- A. Fosters spiritual growth in individual listeners;
- B. Encourages cooperation among churches and faith-based ministries with non-denominational programming; and
- C. Attracts listeners who would never be found by regular Christian station broadcasts. Listeners are exposed to the saving word of Christ by listening to their favorite secular music without being hammered over the head by traditional "preacher" radio broadcasts they would never likely tune in.

How it works:

In addition to broadcasting conservative organ music broadcasts KEZL "God Whispers". Realizing that the average lost soul is not going to tune in preacher or typical Christian music dominated radio for any reason, we have taken another direction. We broadcast secular pop music including lots of instrumentals and easy listening music from the 1920's thru the 1970s and "God Whisper" to the listener using locally created materials, poetry, story telling as well as various salvation oriented materials from Moody Bible Institute such as their 2 minute moments by various qualified christian authors. We also broadcast throughout the day other Moody features such as the Sugar Creek Gang children's broadcast every afternoon at 3:30. Great Christians by Moody broadcasts every evening at 8:30. "Uncle Bob's" a famous children's christian program also from Moody is broadcast daily at 1:30 pm and "A New Song" featuring organ and piano accompaniment with singing by Bert Kettinger a great tenor from back in the

day is aired daily. "Unshackled" the world famous program from Pacific Garden Mission in Chicago broadcasts daily at 6:30pm. On Sunday we broadcast Music and the Spoken Word, a great organ filled program from Tabernacle Square in Salt Lake City. We also broadcast Bible verses like Psalms 91 interspersed with regular broadcasts of secular music along with invitations to join area churches on Sunday and for special events.

In addition we broadcast a "Song of Faith" every hour as part of our regular programming.

We believe this is a recipe for attracting those who would not normally be reached.